

# FAITH DISMUKE

USER EXPERIENCE &  
USER INTERFACE  
DESIGNER

## ABOUT ME

I am a designer with a background in Digital Marketing, Marketing Communications and Communications Technology. I am looking for a position where I can use my skills in strategy and creativity to help users accomplish goals through ethical design and research.

## CONTACT

Greater Orlando, FL

dismukefaith@gmail.com

www.faithdismuke.com

## SKILLS

- User Experience Design
- User Interface Design
- User Research
- UX Writing
- Content Strategy
- Information Architecture
- Figma
- InVision
- Sketch
- Miro
- Product Design
- Adobe Photoshop
- Adobe XD
- Adobe Creative Cloud Suite
- Human Computer Interaction (HCI)
- Website Design
- HTML
- CSS3
- Growth Marketing
- Social Media Marketing
- Search Engine Optimization
- Data Analytics
- Data Management
- Visual Design

## EXPERIENCE

May 2021-  
present

### **USER EXPERIENCE DESIGNER & RESEARCHER** EMS LINQ

- Create designs backed by research to aid staff in the education system with administrative tasks

January  
2021-June  
2021

### **USER EXPERIENCE & INTERFACE DESIGNER** TRAINERCLIENT

- Improve the interaction between clients and trainers by incorporating a method of tracking psychological influences in fitness and health

December  
2020-  
February  
2021

### **MARKET RESEARCHER** HER NEXX CHAPTER

- Research potential members, competitors and marketplace to determine actionable digital marketing strategies and actions

June  
2020-  
February  
2021

### **VIRTUAL DIGITAL MARKETING DIRECTOR** HER NEXX CHAPTER

- Increase social media followers by 7% through social media marketing and visual content creating
- Improve team performance through online tools and team management skills

May 2020-  
November  
2020

### **USER EXPERIENCE AND USER INTERFACE** **DESIGN CONSULTANT** FREELANCE

- Provide insightful feedback to clients for user flow and user interface improvements that will decrease task abandonment, improve search engine optimization, improve information architecture, and address goals of stakeholders

contd.

# FAITH DISMUKE

USER EXPERIENCE  
& USER INTERFACE  
DESIGNER

## CONTACT

Greater Orlando, FL

dismukefaith@gmail.com

www.faithdismuke.com

## EXPERIENCE CONT.

June 2017-  
June 2020

### AUTHOR OF YOUNG ADULT NOVEL

- Wrote, edited and self-published a novel to educate and motivate collegiate and teen athletes
- Applied an iterative strategy to edit previous versions of novel

April 2020-  
June 2020

### USER INTERFACE DESIGNER EVERY VOICE COALITION

- Conceptualize original ideas that bring simplicity and user friendliness with college students and state representatives in mind
- Define and improve call-to-actions to accomplish donation and political goals of the stakeholders

August  
2015-  
October  
2019

### PROFESSIONAL ATHLETE USA TRACK & FIELD

- Represented the United States in domestic relays and high-level competitions
- Coordinate public speaking events for youth athletes

## EDUCATION

IRONHACK

June 2021 | Part-time UX/UI Bootcamp

UNIVERSITY OF CONNECTICUT

May 2017 | MA Communications with a focus in Marketing Communications and Communications Technology

UNIVERSITY OF CONNECTICUT

May 2015 | BS Marketing

## CERTIFICATIONS & MEMBERSHIPS

INTERACTION DESIGN  
FOUNDATION

Mobile UX Design | December 2020

INTERACTION DESIGN  
FOUNDATION

Design Thinking | October 2020

INTERACTION DESIGN  
FOUNDATION

UX Research | December 2020

AIGA Orlando  
Member | October 2020

INTERACTION DESIGN  
FOUNDATION

Human-Computer Interaction |  
December 2020

UDEMY

Responsive Web Design: HTML,  
CSS3, Bootstrap | July 2020