

FAITH DISMUKE

USER EXPERIENCE &
USER INTERFACE
DESIGNER

ABOUT ME

I am a designer with a background in Digital Marketing, Marketing Communications and Communications Technology. I am looking for a position where I can use my skills in strategy and creativity to help users accomplish goals through ethical design and research.

CONTACT

Greater Orlando, FL
dismukefaith@gmail.com
www.faithdismuke.com

SKILLS

- User Experience Design
- User Interface Design
- User Research
- Sketch
- Figma
- InVision
- Website Design (WordPress, Weebly, Wix, Kajabi)
- Product Design
- Adobe Photoshop
- Adobe XD
- Adobe Creative Cloud Suite
- Project Management
- Human Computer Interaction (HCI)
- HTML
- CSS3
- Growth Marketing
- Social Media Marketing
- Search Engine Optimization
- Data Analytics
- Data Management
- Social Media Visual Design

EXPERIENCE

January
2021-
present

USER EXPERIENCE DESIGNER TRAINERCLIENT

- Improve the interaction between clients and trainers by incorporating a method of tracking psychological influences in fitness and health

December
2020-
February
2021

MARKET RESEARCHER HER NEXX CHAPTER

- Research potential members, competitors and marketplace to determine actionable digital marketing strategies and actions

June
2020-
February
2021

VIRTUAL DIGITAL MARKETING DIRECTOR HER NEXX CHAPTER

- Increase social media followers by 7% through social media marketing and content creating
- Improve team performance through online tools and team management skills

May 2020-
November
2020

USER EXPERIENCE AND USER INTERFACE DESIGN CONSULTANT FREELANCE

- Provide insightful feedback to clients for user flow and user interface improvements that will decrease task abandonment, improve search engine optimization, improve information architecture, and address goals of stakeholders

June 2017-
June 2020

AUTHOR OF YOUNG ADULT NOVEL

- Wrote, edited and self-published a novel to educate and motivate collegiate and teen athletes
- Applied an iterative strategy to edit previous versions of novel

contd.

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EXPERIENCE CONT.

May 2020-
June 2020

USER INTERFACE DESIGNER LIFE TARGET

- Empathize with users who need access to resources in urgent situations
- Design an interface using Adobe XD to improve Information Architecture, UI design and content editing

April 2020-
June 2020

USER INTERFACE DESIGNER EVERY VOICE COALITION

- Conceptualize original ideas that bring simplicity and user friendliness with college students and state representatives in mind
- Define and improve call-to-actions to accomplish donation and political goals of the stakeholders

August
2015-
October
2019

PROFESSIONAL ATHLETE USA TRACK & FIELD

- Represented the United States in domestic relays and high-level competitions
- Coordinate public speaking events for youth athletes

EDUCATION

IRONHACK

June 2021 | Part-time UX/UI Bootcamp

UNIVERSITY OF CONNECTICUT

May 2017 | MA Communications with a focus in Marketing Communications and Communications Technology

UNIVERSITY OF CONNECTICUT

May 2015 | BS Marketing

CERTIFICATIONS & MEMBERSHIPS

INTERACTION DESIGN
FOUNDATION

Mobile UX Design | December 2020

INTERACTION DESIGN
FOUNDATION

Design Thinking | October 2020

INTERACTION DESIGN
FOUNDATION

UX Research | December 2020

AIGA Orlando
Member | October 2020

INTERACTION DESIGN
FOUNDATION

Human-Computer Interaction |
December 2020

UDEMY

Responsive Web Design: HTML,
CSS3, Bootstrap | July 2020